

A PRACTICAL TRAINING TOWARDS
PRESENTATIONS SKILLS WORKSHOP

MANAGEMENT IS
“THE ART OF GETTING THINGS DONE”



A presentation is a fast and potentially effective method of getting things done through other people.

Presentations skills are one of the first managerial skills which a junior manager must acquire and a senior manager should take it to the upper level.

What can a presentation do for you?

Learn how to manage your fear and stress.

Learn how to be effective and impressive.

Attract the attention of your audience, and use your body language and gestures.

Learn the best presentations making techniques.



Coach Profile:

Ayman Sulaiman, received 18 years of extensive experience in the sales and marketing fields within the Syrian and Pan-Arab markets.

Sulaiman also acquired studies in London University, is a BA holder in foreign literatures, and previously held many responsibilities in the FMCG Sales and Marketing sector as senior management positions within international and multinational companies.

Sulaiman's expertise in the field of training was acquired not only through those years of experience, but also through grasping all the training and management learning techniques as a certified trainer in Sales ,Marketing and business skills topics.

Sulaiman is considered to be one of the most important specialists in direct marketing and BTL activation in Syria, leading the companies he worked for towards low cost and high efficiency marketing activities, and achieving the best ROI.